

TECHNOLOGY SCOUTS



OPERATIVE TECHNOLOGY ROADMAP



WORKSHOP

PRE-SELECTION AND STRUCTURING

KICK-OFF-WORKSHOP:

Consideration of your company's current business model, product portfolio and technology needs.



Together with the client, the technology fields are pre-selected and structured.

Established, non-established industry-specific and cross-industry technologies are considered.

BENCHMARK

ANALYSIS OF TECHNOLOGY FIELDS

IDENTIFY TECHNOLOGIES:

Analyze current technology areas and benchmark against corporate environment market drivers to derive potentials.



The predefined technologies are evaluated and selected based on the customer's portfolio and strategy.

A targeted analysis is used to identify high-potential product and technology fields.

TECHNOLOGY RADAR

EVALUATION OF POTENTIAL

RECOMMENDATIONS:

Presentation of the status quo as well as recommendations for action regarding technology fields and/or technology partners (start-ups, universities or other market players).

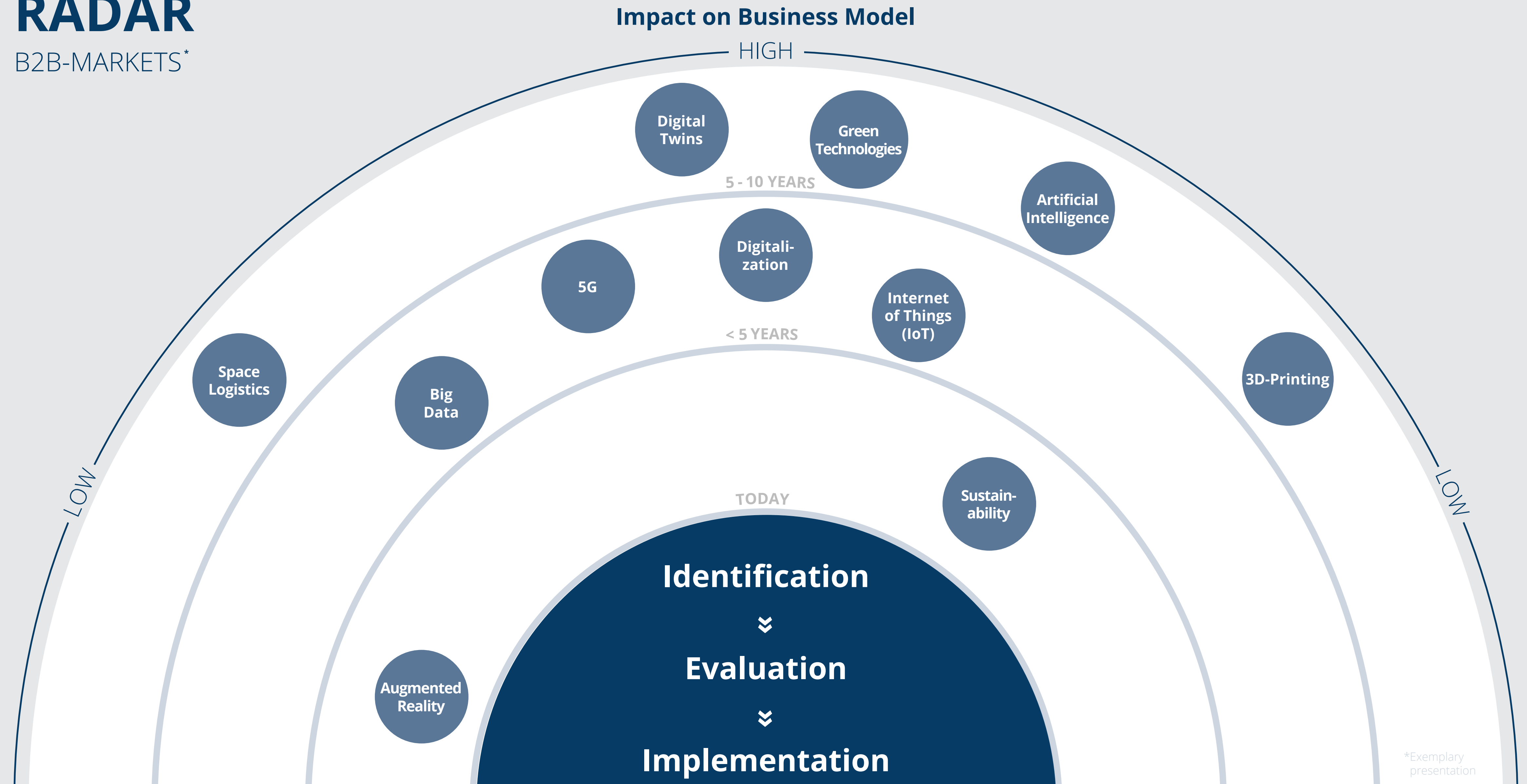


The results of the analysis are used to create an optimal technology portfolio for the customer, which is then evaluated using various development scenarios.

In addition, for the areas with the highest potential subsectors are shown and described in detail.

TECHNOLOGY RADAR

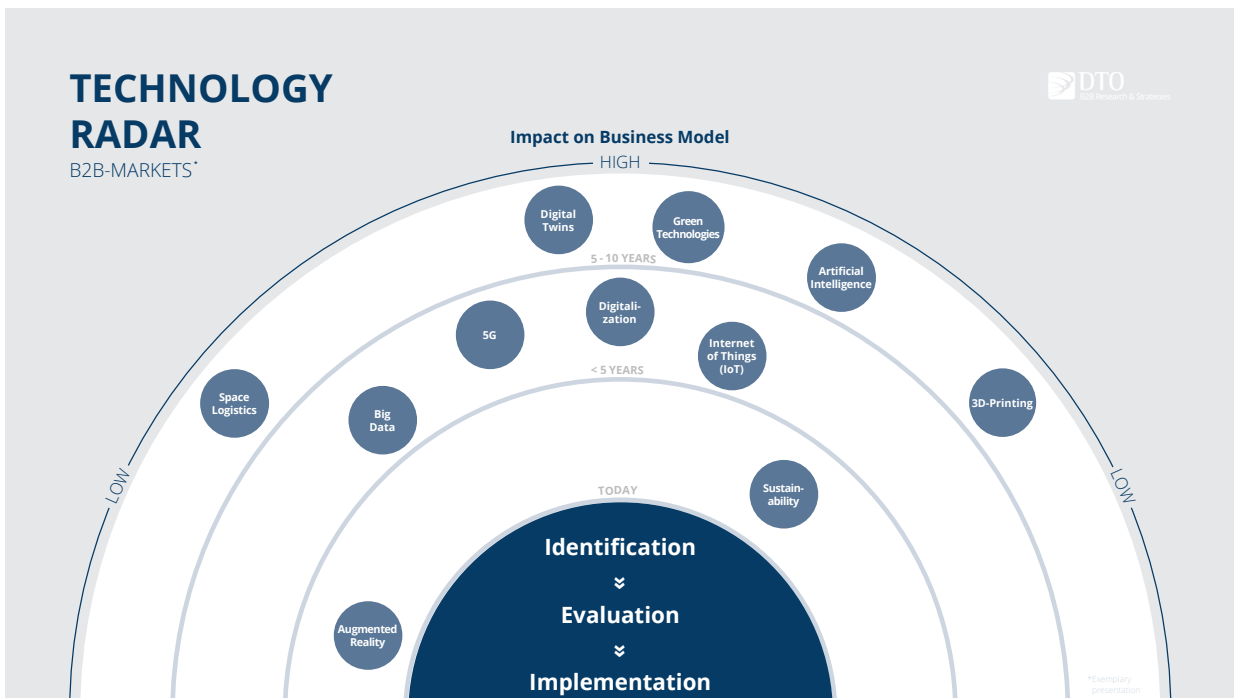
B2B-MARKETS*



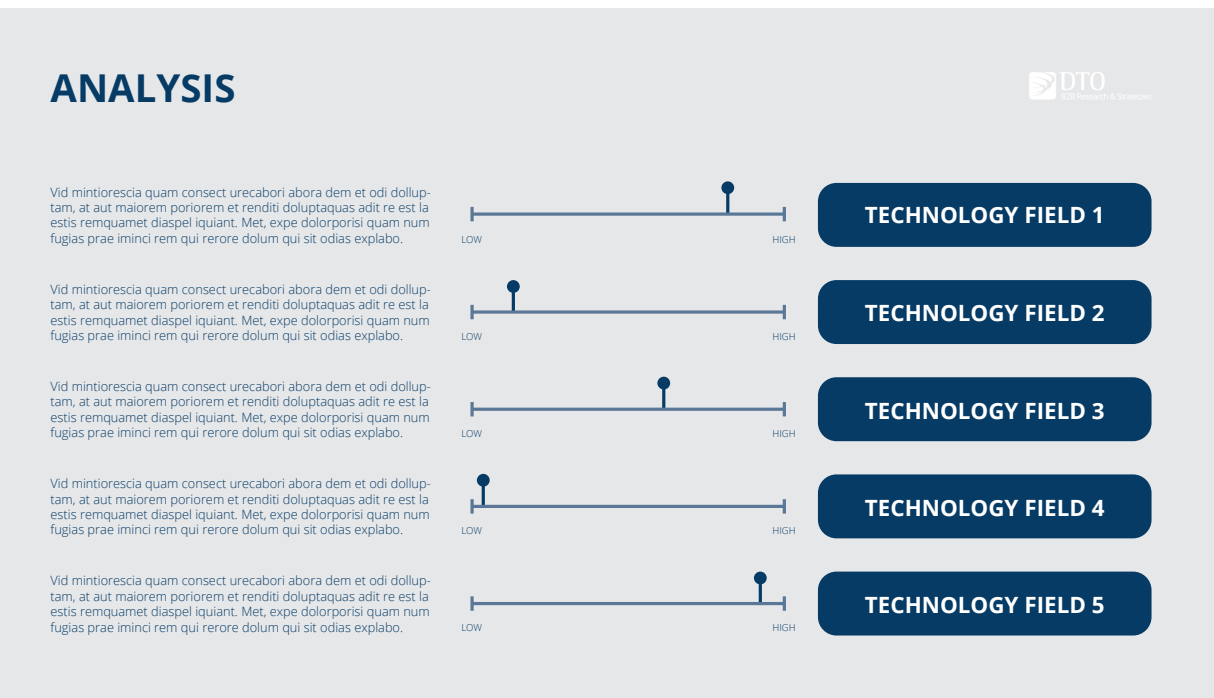
OUR SCOUTING PACKAGE



TECHNOLOGY RADAR



ANALYSES AND BENCHMARKS



EVALUATION OF POTENTIAL



RECOMMENDATIONS FOR ACTION





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